

# Hugs that Empower presents: “Dance to Walk”



## Sponsorship Packet *A Soirée for TangoStride*

Sunday, Nov 17th, 2019

Metropolist - 2931 1st Ave South, Seattle

live music - silent auction - hugs!

**[HugsthatEmpower.org](http://HugsthatEmpower.org)**

Join our community of 300+ supporters, caregivers and students. At our 3rd Annual Soirée for TangoStride in November 2018, we had 125 donors, community members, representatives of our partnering organizations, and volunteers forming genuine connections and supporting our mission to help people with disabilities “Dance to Walk”. We’re looking to partner with more local organizations to continue our growth in 2020.

### The TangoStride™ Program helps people:

- improve posture and confidence
  - rebuild balance and stability
  - gain strength and coordination
- improve *neuroplasticity* (the brain & body’s ability to heal itself)
  - dance to improve their walking ability: “Dance to Walk”

501c3 nonprofit Hugs that Empower provides dance opportunities for people with disabilities due to stroke, TBI or neurological conditions through the *TangoStride™* Program.

# Sponsorship Opportunities

Partner with Hugs that Empower to help ensure that money is never an obstacle for our brave TangoStride™ students to “Dance to Walk” with us. Sponsors will be listed in our event program and on event web pages (Eventbrite & Facebook), and have a small logo (unless otherwise stated below) in our reception slideshow, plus:

|   |   |
|---|---|
| <h2>Presenting Sponsor \$5000</h2> <p>Logo on fliers, banners, promo material<br/>                 Social media spotlight on facebook, Instagram, twitter<br/>                 Large logo on front of event program. Shout-out from the stage.<br/>                 Large logo on opening slide &amp; small logo on subsequent reception slideshow slides</p> |   |
| <h2>Live Pledges \$2500</h2> <p>“Presented by” &amp; logo during pledges<br/>                 Your \$2500 as match to incentivize pledges<br/>                 (Option to provide 100 pens w/ your logo)</p>  | <h2>Silent Auction \$1500</h2> <p>“Presented by” &amp; logo on sign<br/>                 Logo on bid sheets as presenting sponsor<br/>                 Shout-out from the stage</p> |
| <h2>Dance Party \$1000</h2> <p>“Presented by” &amp; logo on sign by musicians<br/>                 Shout-out when introducing musicians</p>   | <h2>Bar \$500</h2> <p>“Presented by” &amp; logo on sign<br/>                 Shout-out from the stage</p>   |

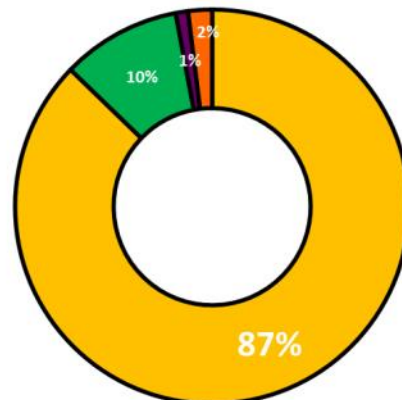
**SOLD!**

\* Please email print-ready logo to the email below and mail check made out to “Hugs that Empower” to P.O. Box 55082, Shoreline, WA 98155 by **November 1, 2019**.



## Where your money goes:

Since opening our "doors" in September 2016, Hugs that Empower has provided more than 300 subsidized, small-group TangoStride™ classes. Keeping overhead low, volunteer-run, from January-December 2018, 87% of each dollar donated to Hugs that Empower went directly to our mission to help people with disabilities improve their mobility.



## Expenditures

Jan-Dec 2018

- TangoStride™ Program
- Fundraising
- Promo Materials
- Operations

**TOTAL EXPENSES:**  
\$19,640.90

\* Facilities donated in-kind/discounted by partnering organizations