

Hugs that Empower presents: “Dance to Walk”



Sponsorship Packet *A Soirée for TangoStride*

Sunday, Nov 18th, 2018

Metropolist - 2931 1st Ave South, Seattle

live music - silent auction - hugs!

HugsthatEmpower.org

Join our community of 300+ supporters, caregivers and students. At our 2nd annual Soiree for TangoStride in November 2017, we had 120 donors, community members, representatives of our partnering organizations, and volunteers forming genuine connections and supporting our mission to help people with disabilities “Dance to Walk”. Plus, we grew our event by 40% from our first year! We’re looking to partner with organizations like yours to continue this trend in 2018.

The TangoStride™ Program helps people:

- improve posture and confidence
 - rebuild balance and stability
 - gain strength and coordination
- improve *neuroplasticity* (the brain & body’s ability to heal itself)
 - dance to improve their walking ability: “Dance to Walk”

501c3 nonprofit Hugs that Empower provides dance opportunities for people with disabilities due to stroke, TBI or neurological conditions through the *TangoStride™* Program.

Sponsorship Opportunities

There are many ways to partner with Hugs that Empower to ensure that money is never an obstacle for our brave TangoStride™ students to “Dance to Walk” with us. All sponsors will be listed in our event program and on event web pages (Eventbrite & Facebook), and have a small logo (unless otherwise stated below) in our reception slideshow, plus:

<p>Presenting Sponsor \$5000</p> <p>Logo on fliers, banners, promo material Social media spotlight on facebook, Instagram, twitter Large logo on front of event program. Shout-out from the stage. Large logo on opening slide & small logo on subsequent reception slideshow slides</p>	
<p>Live Pledges \$2500</p> <p>“Presented by” & logo during pledges Your \$2500 as match to incentivize pledges (Option to provide 100 pens w/ your logo)</p>	<p>Silent Auction \$1500</p> <p>“Presented by” & logo on sign Logo on bid sheets as presenting sponsor Shout-out from the stage</p>
<p>Dance Party \$1000</p> <p>“Presented by” & logo on sign by musicians Shout-out when introducing musicians</p>	<p>Bar \$500</p> <p>“Presented by” & logo on sign Shout-out from the stage</p>

* Please email print-ready logo to the email below and mail check made out to “Hugs that Empower” to P.O. Box 55082, Shoreline, WA 98155 by **August 1, 2018**.

Since we opened in September 2016, Hugs that Empower has provided **176** subsidized small-group TangoStride™ classes for courageous stroke and traumatic brain injury survivors like **Shawn**, who 40 years after being hit by a truck when he was just 7.5 years old, is now getting up and walking himself across the room again; and **Ellie**, who says she dreams of tango and feels empowered years after her stroke. And because of the support of our generous community, we’ve been able to add classes for people with M.S. and Parkinson’s, too. We hope you’ll join our mission to help more people improve their walking ability and their quality of life.

Where your money goes:

Keeping overhead low, volunteer-run, during our first full year of operation, September 2016 - August 2017, 90% of each dollar donated to Hugs that Empower went directly to providing TangoStride™ Classes to help people improve their mobility.

