

Hugs that Empower presents: “Dance to Walk”



Sponsorship Packet *A Soirée for TangoStride*

Sunday, Nov 18th, 2018

Metropolist - 2931 1st Ave South, Seattle

live music - silent auction - hugs!

HugsthatEmpower.org

Join our community of 300+ supporters, caregivers and students. At our 2nd annual Soiree for TangoStride in November 2017, we had 120 donors, community members, representatives of our partnering organizations, and volunteers forming genuine connections and supporting our mission to help people with disabilities “Dance to Walk”. Plus, we grew our event by 40% from our first year and now have an email list of 300+ total supporters! We’re looking to partner with more local organizations to continue our growth in Fall 2018.

The TangoStride™ Program helps people:

- improve posture and confidence
 - rebuild balance and stability
 - gain strength and coordination
- improve *neuroplasticity* (the brain & body’s ability to heal itself)
 - dance to improve their walking ability: “Dance to Walk”

501c3 nonprofit Hugs that Empower provides dance opportunities for people with disabilities due to stroke, TBI or neurological conditions through the *TangoStride™* Program.

Sponsorship Opportunities

Partner with Hugs that Empower to help ensure that money is never an obstacle for our brave TangoStride™ students to “Dance to Walk” with us. Sponsors will be listed in our event program and on event web pages (Eventbrite & Facebook), and have a small logo (unless otherwise stated below) in our reception slideshow, plus:

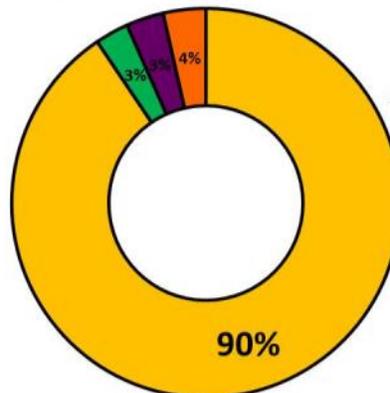
<h2>Presenting Sponsor \$5000</h2> <p>Logo on fliers, banners, promo material Social media spotlight on facebook, Instagram, twitter Large logo on front of event program. Shout-out from the stage. Large logo on opening slide & small logo on subsequent reception slideshow slides</p>	
<h2>Live Pledges \$2500</h2> <p>“Presented by” & logo during pledges Your \$2500 as match to incentivize pledges (Option to provide 100 pens w/ your logo)</p>	<h2>Silent Auction \$1500</h2> <p>“Presented by” & logo on sign Logo on bid sheets as presenting sponsor Shout-out from the stage</p>
<h2>Dance Party \$1000</h2> <p>“Presented by” & logo on sign by musicians Shout-out when introducing musicians</p>	<h2>Bar \$500</h2> <p>“Presented by” & logo on sign Shout-out from the stage</p>

* Please email print-ready logo to the email below and mail check made out to “Hugs that Empower” to P.O. Box 55082, Shoreline, WA 98155 by **September 1, 2018**.



Where your money goes:

Keeping overhead low, volunteer-run, during our first full year of operation, September 2016 - August 2017, 90% of each dollar donated to Hugs that Empower went directly to providing 101 TangoStride™ Classes to help people improve their mobility. We’re now at 176 classes and counting!



Expenditures Sept 2016 – August 2017

- TangoStride™ Program
- Fundraising
- Promo Materials
- Operations

* Facilities donated in-kind by partnering organizations