

Hugs that Empower presents:  
*A Soirée for TangoStride*



## Sponsorship Packet

Sunday, Nov 19th, 2017

Metropolist - 2931 1st Ave South, Seattle  
live music - special guests - hugs!

[HugsthatEmpower.org](http://HugsthatEmpower.org)

Since our inception in September 2016 - August 2017, with the help of our generous community of supporters, Hugs that Empower has provided **101 hours** of subsidized small-group TangoStride™ classes for brave stroke and traumatic brain injury survivors like **Tho**, who hadn't walked alone in 20 years since his stroke when he was 11 years old; **Shawn**, who 40 years after being hit by a truck when he was just 7.5 years old, now gets up and walks himself across the room; and **Ellie**, who says she dreams of tango and that TangoStride™ class makes her feel empowered. We hope you'll join our mission to help more people improve their walking ability and their quality of life.

501c3 nonprofit Hugs that Empower provides dance opportunities for people with disabilities due to stroke, TBI or neurological conditions through the *TangoStride™* Program.

# Sponsorship Opportunities

There are many ways you can partner with Hugs that Empower to ensure that money is never an obstacle for our brave TangoStride™ students.

Sponsor Benefits	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
Tickets to our Soireé	6 tickets	4 tickets	2 tickets
Listed/Logo* in Program & Social Media posts	X	X	X
Logo* projected in reception slideshows	X	X	
Spotlight: Naming rights to parts of the event (limited quantity) & Shout-out from the podium	X		

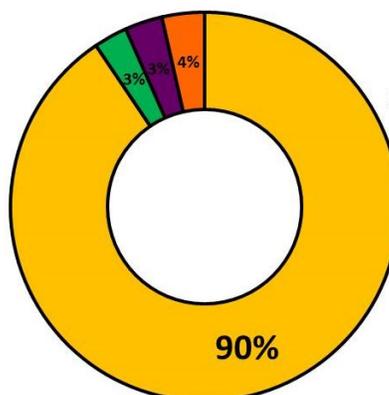
\* Please email print-ready logos to the email below by **November 1, 2017**.

“When people with mobility challenges started coming to my tango classes in 2013 saying they wanted to join, I thought, Who am I to tell them they can’t? And that has been the foundation of my work developing the TangoStride™ Technique: find out what people *can* do and help them work from there. The hope in my students’ eyes is what drives me. And we celebrate each small gain, each little stride forward, because we believe that one step at a time, we can really go places!”

~ Gabriela Condea, creator of the TangoStride™ Technique

## Your Contribution Makes an Impact

Keeping overhead low, volunteer-run, during our first full year operating, September 2016 - August 2017, 90% of each dollar donated to Hugs that Empower went directly to providing TangoStride™ Classes.



## Expenditures

Sept 2016 – August 2017

- TangoStride™ Program
- Fundraising
- Promo Materials
- Operations

\* Facilities donated in-kind by partnering organizations